

# Press Release

## Christian Charity Stewardship Launches Cost of Living Response Fund

**Thursday, 27th October 2022**

Christian charity Stewardship is launching a Cost of Living Response Fund today. The appeal will fundraise UK-wide support for charities providing emergency relief in the face of the cost of living crisis, food banks and debt relief centres, and churches, especially those in some of the most deprived areas of the UK.

Stewardship is building on its previous experience in running successful fundraising campaigns that have provided critical support in response to the Coronavirus pandemic, which raised and distributed close to £5 million, the Ukraine war and, more recently, the floods in Pakistan. Now they are issuing an urgent call to action to raise support for those struggling to meet their most basic needs, and to help churches cover their costs so they can continue to serve their communities both practically and spiritually.

Stewardship is ideally positioned to connect givers with causes where the need is greatest; first established in 1906, it has long experience of fundraising and serving over 30,000 donors and nearly 13,000 charities, churches and Christian workers.

A key goal for Stewardship is to provide long-term support for the duration of the emergency created by the current economic crisis. The call to action is focused on regular giving rather than one-off gifts so that the fund can in turn provide consistent support to Stewardship's church and charity partners, allowing them to budget and plan during this exceptionally unstable and predictable period.

"We believe God meets people's needs through the generosity of his Church and others in local communities. Stewardship is perfectly positioned to connect givers with causes where the need is greatest. We will distribute the fund to provide emergency relief, to support food banks and debt relief centres, and to help vulnerable churches keep their doors open and their welcomes warm."

Stewart McCulloch, CEO, Stewardship.

Visit Stewardship's [Cost of Living Response Fund web page](#) to view our campaign video and to donate.

#GiveHope

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## **Notes for Editors:**

### **About Stewardship:**

In 1906, Stewardship was created by a small group of Christians uniting to release generous gifts and financial support to Christian ministries in the UK and overseas.

Today, we help over 30,000 people live out their calling to be generous stewards, giving more than £100 million each year to over 4,000 churches, 2,300 Christian workers and 6,000 charities.

### **Stewardship's Mission:**

Our mission is to connect and serve Christian givers, workers, charities and churches in the UK and beyond to create Kingdom impact.

We do this by partnering with people to help them build, donate to and fundraise for the causes they are passionate about.

We call this active generosity.

### **Contact for Further Information:**

For further information, or to set up an interview, please contact:

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